

ON AIR

BISME RADIO

Engaging Minds, Reaching Hearts and Touching Souls

COMPANY PROFILE



THE RIGHT APP

ABOUT BISME RADIO

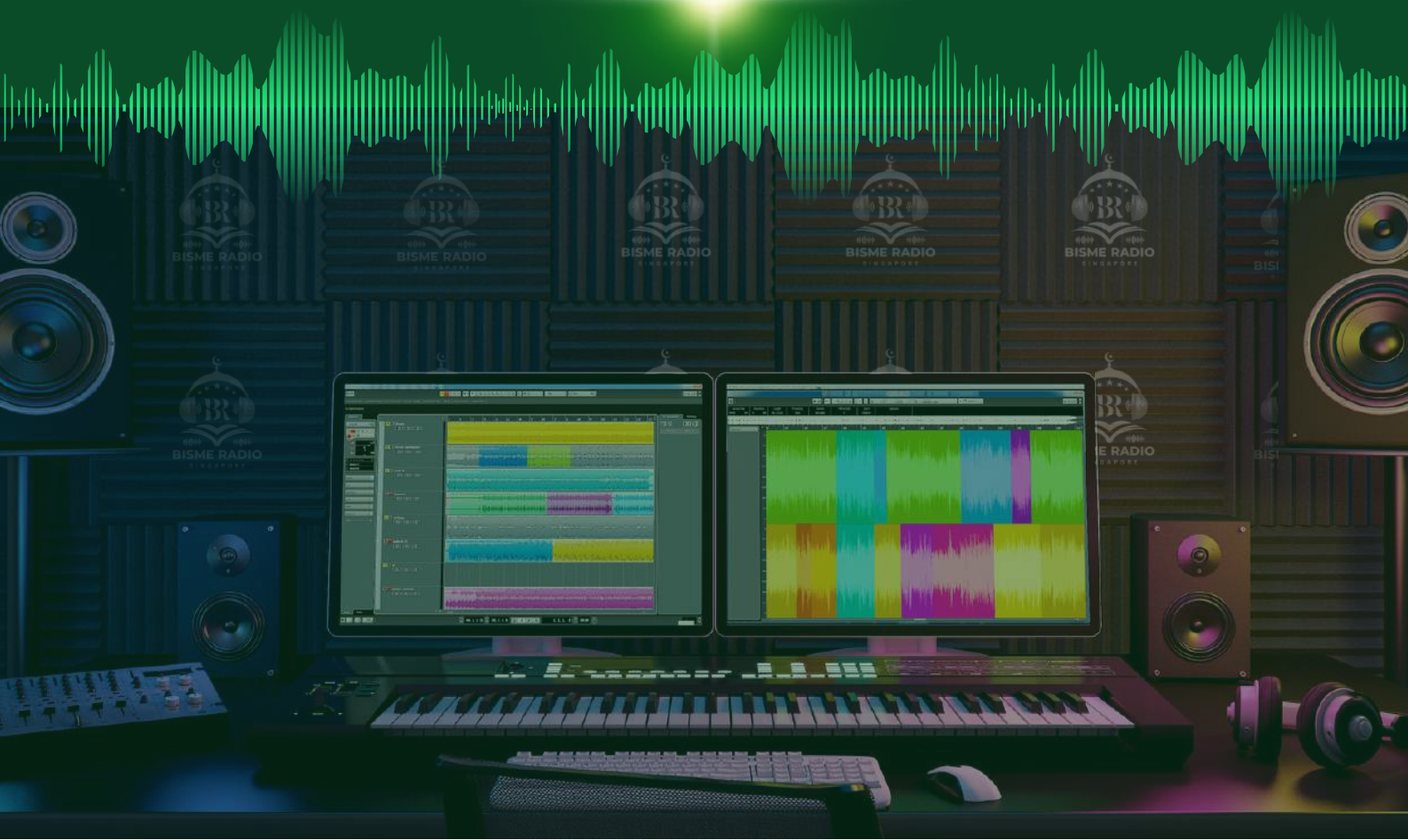
ESTABLISHED
March 2017

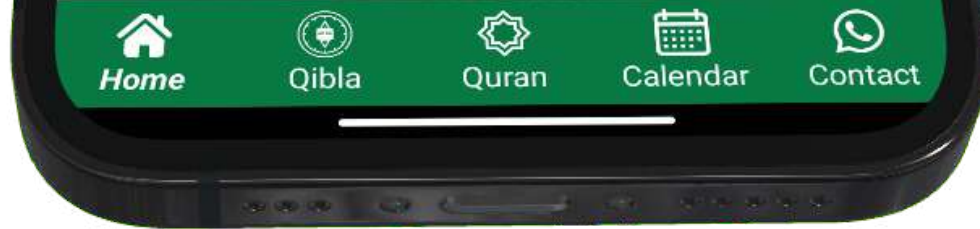
PLATFORMS
Available on Android
and iOS stores

SERVICE
24/7



CONTENT
Offers a diverse range
of programs, including
Islamic Speeches,
Songs, Qur'an
recitations, Interviews,
Forums, Prayer times
based on SG time
schedule, and more.





KEY FEATURES OF BISME RADIO



PRAYER TIME SCHEDULE

Reliable and accurate Singapore Prayer time schedule.



QIBLA DIRECTION

Helps users find the direction of Qibla from anywhere in the world.



QURAN

Multi-language translations with voice playback.



ISLAMIC CALENDAR

Keep track of important Islamic dates.



MASJID LOCATOR

Find nearby mosques with distances from anywhere in the world (a valuable tool for travelers).



HALAL FOOD LOCATOR

Locate nearby Halal restaurants with distances from anywhere in the world (Excellent tool for travelers).



PROGRAM ARCHIVES

Access special and on-demand programs, ideal for catching up on missed broadcasts.



AUTHENTIC HADITH

Hadith in English (Complete Range)
Hadith in Tamil (Shahih Al-Bukhari and Shahih Muslim).



RECENT PLAYLIST

To check on what was aired recently.



TIMER FUNCTION

To set a Timer for the radio to stop accordingly.



SOCIAL MEDIA INTERFACE

To connect with Bisme Radio's various social media platforms.



DIRECT BISME WHATSAPP

Connect with us directly.

OUR AUDIENCE



DIVERSE REACH

Our audience includes homemakers, drivers, commuters, travelers, and retirees.

GLOBAL PRESENCE

We reach listeners across the world, with a significant presence in Singapore (36%), Malaysia, and India (33%) while the remaining (31%) of the listeners are from the rest of the world from 90 countries

GLOBAL LISTENERS

Our user base spans 93 countries.

PEAK ENGAGEMENT

During Ramadan, we reach an impressive 568,000 listeners, with 270,000 listeners on other days.

ADVERTISING OPPORTUNITIES

When you choose to advertise with Bisme Radio, you tap into a powerful platform to promote your business. We offer two primary Ad formats:

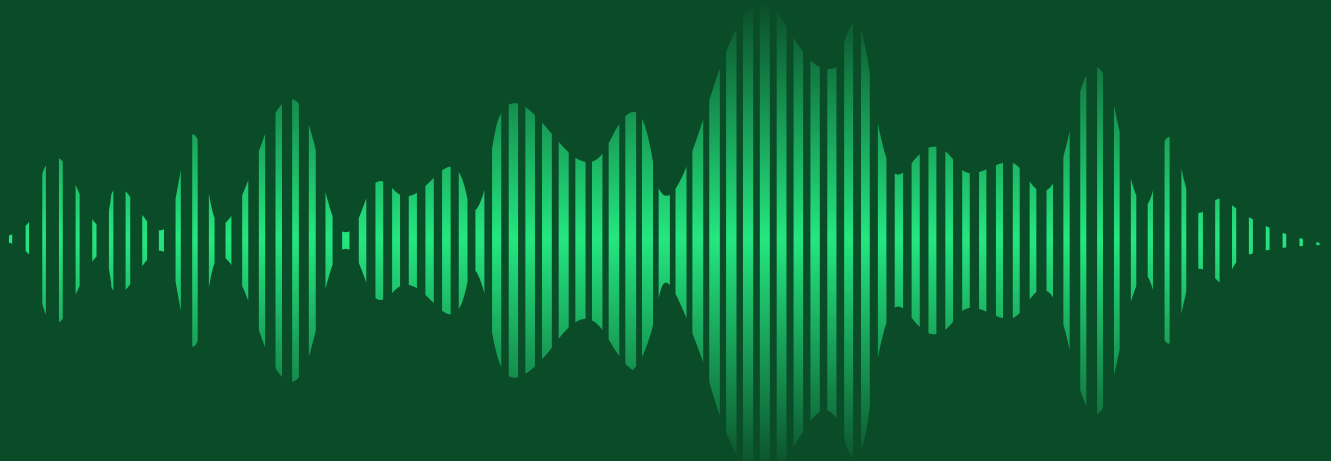
Audio Ads

We can create compelling audio advertisements for your business and strategically intersperse them during peak listening times to maximize impact.



Image Banner Ads

Your image banners will be prominently displayed on the home page of our app, ensuring high visibility and engagement.



THE RIGHT APP

WHY ADVERTISE WITH BISME RADIO?

MASSIVE LISTENER BASE

With a staggering 568,000 listeners during Ramadan and 270,000 on other days, Bisme Radio offers an unparalleled opportunity to get your message across to a captivated audience.

DIVERSE DEMOGRAPHICS

Our audience comprises homemakers, drivers, commuters, travelers, retirees, and more, ensuring your brand reaches a wide spectrum of potential customers.

DIVERSE CONTENTS

Beyond radio programs, our app offers an array of features, including Qibla Direction, Quran with multi-language translation, Islamic Calendar, and even a Masjid Locator and Halal Food Locator, making it an essential tool for travelers and devout Muslims worldwide.

YEAR-ROUND ENGAGEMENT

Even on regular days, we maintain an impressive 270,000 listeners, ensuring consistent brand exposure.

RAMADAN SURGE

During Ramadan, Bisme Radio garners a staggering 568,000 listeners, creating an unrivaled opportunity to promote your business.

RELEVANT AUDIENCE

Our diverse audience includes individuals from various demographics, ensuring your message reaches the right people.

ON-DEMAND PROGRAMS

Don't worry about missed programs! Bisme Radio allows users to access ready programs on demand, ensuring your message is never missed.

GLOBAL REACH

With listeners across 93 countries, your business can gain international exposure.

PROVEN SUCCESS

Many businesses have benefited from our advertising services, experiencing growth and increased brand recognition.

EXPERT AD PLACEMENT

We offer various advertising options, including audio ads and image banners. Our team can even create captivating audio ads tailored to your business. Your ads will be strategically placed to maximize visibility and engagement.

THE RIGHT APP

JOIN US TODAY BISME RADIO

Bisme Radio offers a unique opportunity to connect with a global audience of over half a million during Ramadan and a substantial listener base on other days. Our diverse content, on-demand programs, and expert ad placement services make us the ideal choice for promoting your business. Join us today, and let's elevate your brand to new heights. Contact us now to discuss how we can tailor an advertising campaign that suits your needs and goals.



PROGRAMMES ADVISORY COMMITTEE MEMBERS (PAC)



NASEER GHANI

JP, PBM
CHAIRMAN, PROGRAMMES
ADVISORY COMMITTEE
BISME RADIO.



M. JAHANGEER

PRESIDENT
MUSLIM LEAGUE - SINGAPORE



FARIHULLAH PBS

PRESIDENT
UNITED INDIAN MUSLIM
ASSOCIATION



S. MOHAMED GHOUSE

CHAIRMAN (2022-25)
INDIAN MUSLIM COMMUNITY
STEERING COMMITTEE (MUIS)



DR M A KADER

PUBLIC ACCOUNTANT, CHARTERED
ACCOUNTANT OF SINGAPORE
PRESIDENT, JAMAL MOHAMED
COLLEGE ALUMNI ASSOCIATION



S. FAKRUDEEN

PRESIDENT
ND SOCIETY (NAGORE
DARGAH INDIAN MUSLIM
HERITAGE CENTER)



NAZHATH FAHEEMA

DIRECTOR OF DEVELOPMENT &
COMMUNITY RELATIONS
HOPE INITIATIVE ALLIANCE



SHAREEFA BEEVI

ADVISOR
(EAST DIVISION) IMSSA

BISME RADIO PRC MEMBERS LIST - 2023



M. JAHANGEER

PRESIDENT - MUSLIM LEAGUE
(SINGAPORE)
EDITOR - PUTHIYA NILA



A. MOHAMED BILAL

PRESIDENT - FEDERATION OF
INDIAN MUSLIMS, SINGAPORE



MUHAMED HARIS GARY

ASSISTANT SECRETARY -
KOOTHANULLUR ASSOCIATION
(KSA)



SHA IBRAHIM

VICE PRESIDENT - UNITED INDIAN
MUSLIM ASSOCIATION [UIMA]



SEENI JAHANGIR GHANY



A. JAGUR HUSSAIN

JOINT SECRETARY - MUSLIM LEAGUE
SINGAPORE



ABDUL GANI



ABDUL JABBAR

TESTIMONIALS



MOHD. NOORDEEN  SINGAPORE

Assalamu-Alaikum wr.wb. latest Bisme App is better than previous but possible add programme list like Tamil Muslim songs, Hadiths and Tamil muslim dramas is much better and we appreciate. Inshallah in future Tamil Muslim peoples will able to see and follow.



ASLAM  NEW YORK-USA

Assalamu Alaikkum
I'm really thanks to Bisme Radio For your great service I always listening it's marvelous my name is Aslam Saleem from New York USA



BAHADHUR KHAN AALIM  INDIA

Assalamu Alaikkum
Nice Your Channel & Programs 



AHMED NACHEYAL  SINGAPORE

Alhamdulillah thank you for the programme...
Very nice programmes...
Keep it up with this good job   



TAJUDEEN SHAHUL  MALAYSIA

I am from JB Msia Alhamdulillah. Just installed the app. Congratulations Keep up the good work JazakAllahKhairan.



RAZEEDA  SINGAPORE

Just wanted to commend that the Islamic songs playing mow are superb. 'Astarafulla' was simply beautiful, telling a story through songs. Not to mention Irfanulla's voice in many other spiritual songs. So refreshing and uplifts spiritually. Masha Allah.   



PEACEMAKER  SINGAPORE

Assalamualikum..Bro.. feedback on the 24 HR clock in Bismi RADIO either normal standard (AM / PM) format to standardise will be better! Time & Prayers Time to be in same format will be Best! MASHALLAH..
BISMI Radio is Best    



SAFEENA H  SINGAPORE

Asalamu Alaikum. Alhamthulillah Great initiative on the Bismi App. Thank you.



ABDUL WAHID  SINGAPORE

Salam, Marvelous
Today fantastic e.m.haniffa songs keep it up I'm very happy everyday at least give one hour in the night for e.m.haniffa songs. thank you.



BASHEER AHMED  SINGAPORE

It will be useful and helpful to us Muslims ummah. Asma al husna can be read together with the radio reciter. Also many other helpful Islamic tips on hadiths, health tips and etc in words and speech.



30 JULY 2023

OUR 5th ANNIVERSARY CELEBRATION MEMORIES





FULL EVENT
VIDEO



CORPORATE
VIDEO



BISME RADIO

Engaging Minds, Reaching Hearts and Touching Souls



CORPORATE VIDEO



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5TH

ANNIVERSARY

CELEBRATION



30TH JULY 2023 - FULL VIDEO

 Majlis Ugama Islam Singapura (Islamic Religious Council of Singapore)	 SONDA	 MES GROUP	 Jamiyah Singapore	 UNHCR The UN Refugee Agency	 WHD STRENGTH FOR VULNERABILITY www.wdh.org.sg
 FEDERATION OF INDIAN MUSLIMS (FIM)	 ANGULLIA MOSQUE	 SKML	 TJMA	 Sedekahsg	 MKAC Muslim Kidney Action Association
 MASJID SULTAN BICTENTUAL	 ANGULLIA MOSQUE	 MASJID TANJONG PAGAR SINGAPORE	 MASJID BENCOLEN	 MASJID SULTAN BICTENTUAL	 AL-BAYT
 Malabar Muslim Jama'ath founded 1937, Singapore	 Masjid Moulana Mohamed Ali	 M ³ @Jalan Besar	 MUSTAFA SINGAPORE	 SHAABAZ EVENTS HUB	 HANIFFA Since 1962
 Madani League Singapore	 MINORA JEWELS SINGAPORE'S FINEST JEWELLERS	 DMY JEWELLERS	 HANIFFA FROZEN FOOD	 ROYAL KINGS	 DAWOOD
 UNIPRO SOFTWARE Leading Transformations	 mgialliance SINGAPORE PNC Public Accountants Chartered Accountants MGI Menon & Affiliates	 SUNPRO Digital Innovation	 SUVALI CREATORS OF TASTY FOOD	 EDUQUEST	 design inn